BUSINESS AND INDUSTRIAL REVIEW

FORT HILL BURIAL PARK, Inc. Lynchburg

Fort Hill Burial Park, Inc. is located at 5196 Fort Ave. in Lynchburg, Va. Dial 2-2781. L. E. Tomlinson, Superintendent and General Manager.

This cemetery offers a spot close to the city where nature lends a pleasant touch to sad occasions, when man in the transition goes to the great beyond. An institution that is well conducted and kept in the very best of condition.

During the past decade the private burying ground and small unkept cemetery have fallen into dissuetude and are gradually passing away.

This cemetery has become a center for the families all over this part of the state.

This well known place is of good proportions and its founders have provided for the coming generations so that families could secure ample accommodations for many years to come. It is located in a beautiful spot of picturesque country where nature has been extremely kind in her lavish distribution of natural beauty.

Aside from this the management has the grounds perfectly landscaped and every accommodation for prepetual care is offered the people.

The management of the company will be pleased to furnish everyone with a lot that is suitable and these are offered at prices that are very reasonable.

In this review we are glad to call the attention of the people to this firm and compliment the management on its excellent appearance at all times of the year.

McKENNA INCORPORATED Lynchburg

McKenna Incorporated—Meat Packers—is located at 1803 Holliday in Lynchburg, Va.

This firm is one of the most substantial contributors to the community operating a modern packing concern, meriting the support of the local public and paying the top of the market to the stock raisers and farmers for live stock. Renders a dual service for they also supply meat products to the trade and operate under the direction of highly spirited management thoroughly familiar with every phase of this essential business which adds to the growth and commercial attraction of this vicinity.

They serve the public in a double capacity for many farmers and stock raisers bring their live stock to this well known and reliable concern. They have merited the reputation which they have established far and wide for paying the top prices at all times.

To be able to make certain of getting the very best of fresh meats is a boon to any community, and this plant, only the most healthful system is used in the process, and consequently they are not only healt protecting, but health giving.

The management has been closely allied with the large business interests of this section and has been instrumental in the upbuilding of this section of the country, and the institution should receive the patronage of the entire people.

THE BEAUTY BOX Lynchburg

The Beauty Box is located at 214 10th St. in Lynchburg, Va. For appointments Dial Lynchburg 4-2533. Mrs. Christine Smith, mgr. & owner.

You not only feel at home in this attractive and refined beauty parlor, but the work done here is so satisfactory that once you visit your establishment, your return is assured; you become a regular patron of this concern.

They are adept in all phases of this work and cater to the discriminating, those who desire the best in the latest methods of beauty culture. They keep in touch with all new developments in this line and you are assured of that personal touch so necessary to sucessful beauty operations.

They wave your hair as best suits the contour of your face, your type, and personality or give you the style that fits.

This up-to-date beauty shop is a most valued asset to the community. Not many communities can boast of such an exceptional metropolitan service and in this business review we wish to congratulate them upon the attractiveness of their service.

"Modern Permanents" of all types are available.

STA-KLEEN BAKERY Lynchburg

Sta-Kleen Bakery is located at 1276 Park Ave. in Lynchburg, Va. See them for the finest in Bread and Cakes.

Success and happiness depend upon health, and health depends upon the quality of food we eat. Good bread is essential to every man, woman and child in America. Today the responsibility of making good bread has been placed upon the baker.

Recognizing this responsibility, this company, backed by its long and continued effort to make at ever better bread, now gives the people a most delicious and distinctive loaf, a bread to meet and satisfy the taste of the most discriminating, a bread that will satisfy the most hungry appetite.

Nothing is used in the process but the very best grades of flour, pure milk, sugar, salt, shortening and other ingredients, mixed and baked by means of scientific, clean, sanitary conditions by thoroughly experienced and skilled workmen.

The first requisite in the making of good bread is to equip the plant with the latest and the most approved machinery. This firm has spared neither time nor expense in installing complete and sanitary equipment for the economical production of the staff of life. As a result it is just the kind of plant you would want your bread made in.

COCA-COLA BOTTLING CO. Lynchburg

The Coca-Cola Bottling Company is located at 723 Jefferson St. in Lynchburg, Va. Dial 2-4595.

This firm deserves more than passing notice in this review of the onward progress of this community as they are producers of that famous beverage Coca-Cola—"Coca-Cola". The Pause That Refreshes, being standard of quality and so recognized by the trade nationally. Coca-Cola is popular because it is the pause that refreshes.

Their plant is most modern and they have created a popular demand for pure and wholesome Coca-Cola.

Therefore they have gone further than the purity food law requires and turned out a product that is entirely free from impurities as well as being delicious and refreshing.

The plant is a credit to the community of this county as well as to the inspection of the public and the public is cordially invited. Few cities many times larger can boast of such a modern and scientifically equipped bottling works.

Coca-Cola is very popular about the country, being handled by almost every retail dealer.

We are pleased to point with pride Coca-Cola for giving us "The Pause That Refreshes.

L. E. Lichford Wholesale Grocer Lynchburg

L. E. Lichford Wholesale Grocer is located at 200 Orange St. in Lynchburg, Va., and has been serving this city and the surrounding territory for the past 54 years. Dial 2-1227. This fine company knows the wants and needs of all their patrons. They also distribute the famous Budweiser Beer, brewed from the finest malt and hops. This beverage is wholesome and delicious. Through a special process the full strength of the malt is extracted, adding of course to the quality of the beverage. L. E. Lichford, manager and owner.

This very progressive concern has many satisfied patrons throughout this part of the country and renders a valued and essential service. Being one of the foremost wholesale grocery houses offering the highest grade of pure foods and groceries.

No review of the business, agricultural and industrial interests of this section of the State would be complete without prominent mention of this concern which adds in no little measure the progress and prosperity of this section and is considered one of the progressive and popular firms in this section, and daily ship many consignments all over this section.

It is a well known fact that there is no one institution in the community that has met with more favor with the public than this well known firm. By reason of the fact that the management has had wide experience in every feature of the wholesale grocery business and because of their knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

There are no more public spirited citizens in the community than this firm and in making this review of this section it is natural to wish to compliment them and direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the State.

CONNER PRODUCE COMPANY Lynchburg

Conner Produce Co. is located at 1000 Jefferson St. in Lynchburg, Va. Phone 2-4383 for wholesale fruits, vegetables, chow, oranges and grapefruit.

This modern establishment is a well known center of its kind in this section of the state.

Honest dealing with the dealers, with years of service are the results of this successful concern which enjoys an extensive patronage.

When this well known firm start, ed in business they were determined to handle the best fruits of all kinds. They know these have thoroughly and have arranged to offer the best there is, but they did not stop there, for they were indeed wise in their business and appreciated the necessity of real conscientious service. They equipped themselves to furnish service second to none, and the success of this enterprise since they have been in business testifies to the wisdom of their course.

This section is indeed fortunate to have such a progressive firm to serve it in the line of fruits for it adds in no little way to the progress and prosperity of the entire surrounding territory.

In making this review of the business interests we are glad to compliment this firm on the policy on which the business of this establishment is conducted and to say that this firm will greatly add to the development and expansion of this section of the State.

Francine Joset Children's Shop Lynchburg

Francine Joset Childrens Shop is located at 505 Main in Lynchburg, Va. On August 3rd this smart kiddy togs shop will be at their new location—205 8th St., and will be known as The Children's Center.

This progressive shop specializes in clothing for children. This place makes quality the foremost feature of their service, still all their children's wear has the latest touch of style and this combination makes the garments very attractive.

This unique shop is one of the very popular establishments of this section. Here you will find that the excellent material and expert workmanship inculcated into their clothes render their apparel that of distinction and quality, that individuality which is so desirable and so hard to obtain has won for their garments a name that is ever increasing. Among the many things they carry include brother and sister sets, dresses, coats, bonnets, suits and overalls, shirts, caps, shoes, jackets, pajamas In the infant department you will find dresses, gowns, shirts, kimonos, bibs, blankets, shawls, buntings, bath sets and many other needs for the infant.

It is a pleasure for us to direct your attention to this store as the shop where you will truly find a "Style for Every Child."

C. H. LAWHORNE Lynchburg

C. H. Lawhorne is located at 3528 Campbell Ave. in Lynchburg, Va. Dial 2-7431. He has had fourteen years of experience and will go anywhere, anytime. Septic tanks installed, repaired and sewage disposals. They remove water from basements, pools and fish ponds. This firm uses the latest sanitary equipment and power.

This modern, up-to-date concern is a tribute to the home community. This is a business institution and deserves your liberal support.

It is a well known fact that there is no one institution in the community that has met with greater favor with the public than this well known establishment. By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

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ARTHUR AUTO PARTS CO. Lynchburg

Arthur Auto Parts Co. is located at 709 5th St. in Lynchburg, Va. Dial 3-2749. L. W. Arthur, manager and owner. This firm features the famous P & G House Paints, Batteries, Champion Plugs, Fram Oil Filters, Ball and Roller Bearings, McQuay-Norris Piston Rings, Rimshed Mason Auto Paints, Mianning Abrasives and Tape.

This is one of the leading automobile houses whose large custom is increasing rapidly over this part of the State.

This section of the country, as a whole, has an added business advantage by having in its midst such a well known establishment whose commendable business methods and service of the better quality have earned for them an ever increasing business.

The prosperity of the city is greatly increased by the extent of their trade which extends for miles to the community. Through the extended trade channels of this active firm many dollars are brought yearly into this section.

This well known establishment, started its business career upon a solid foundation, knowing success in this advancing business could only be fully gained by selling quality products upon a fair margin of profit. Fair and honest business methods at all times, individual service to every patron, have established for them a trade that has extended in every direction. All these business assets have been the result of their success and with these methods in mind they have always been successful in business. They have always been consistent boosters for this section adding to the growth and prosperity of the community at all times, knowing that a firm that did not possess solid business methods would wither and die.

K. M. Kitchen Beauty Supply Co. Lynchburg

K. M. Kitchen Beauty Supply Co. is located at 210 10th St. in Lynchburg, Va. K. M. Kitchen, manager and owner, has been "serving the trade for over 25 years" with a complete line of beauty and barber equipment, supplies and cosmetics. They are distributors for Revlon Nail Polish and Modecraft Booth Work. Term payments. Locations secured. Call on information—no obligation.

This firm is prepared to offer the best quality beauty and barber shop supplies and equipment. Under the direction of an authority on modern equipment this firm is rendering its patronage a very best of service in these days and are using every effort to get to their customers everything needed in the line.

They keep supplies that are suited to this section and are of great aid in the promotion of sanitation in the shops of the trade.

At their store and warerooms they keep in stock a vast supply of barber shop furniture and can furnish anything from the most modern chair to the most complete barber shop bandoir. In the way of equipment they carry a complete line of clippers, razors, electrical massage, soap, toilet waters, bay rum, scissors and all the various preparations for the shampoo, the shave and the massage as well as those daintily garnished toilet waters. Their supplies are both American and Imported and represent the best that the trade have been approved by the trade.

They offer excellent service in the way of delivery and goods are securely packed before shipped. They are sent out immediately on receipt of trade gets instant service.

The desire to establish confidence and to call to the attention of the trade this establishment has continued to witness the increase in the number of their patrons.

JENNINGS & WATTS OIL CO., Inc. Lynchburg

Jennings and Watts Oil Co., Inc. is located at 17th and Garfield Ave. in Lynchburg, Va., and are distributors of Gulf Oil Products in this and surrounding territory. Dial 2-7323.

This company supplies a large territory and has connections with users in this and adjacent counties as one of the foremost oil companies in this section, and by reason of their satisfactory service are rapidly expanding and well merit their increasing patronage.

Having sound financial backing, they were enabled to equip their business with all the necessary modern conveniences to serve the public.

They maintain a fleet of large motor tank trucks which daily cover the territory on schedule time, making deliveries to both large and small dealers.

The management is composed of men of broad experience in lubrication and petroleum business from A to Z. You can rely on what they tell you about the oils or greases and their value rate remains at that, whether for auto, truck, tractor machine shop or factory. Take your lubrication troubles to them and they will be solved correctly.

This company maintains convenient filling station and trucks, representant an enormous expenditure and are made with the sole idea of giving the public a complete service at all times.

It is not surprising then, that a business conducted along these lines has grown to such great proportions and gained such an enviable reputation in the business world.

Members of this firm are among the business men of high standing in the community and prominent in the commercial life of the city. They have the interests of this section at the country at heart and in this business review, embracing as it does, the most outstanding features of the company's progress it is due them that we direct the attention of the people of this community to this establishment as one of the important features of the efficiency to the development and progress of this section of the State than that of

ROBERTS PIANO COMPANY Lynchburg

Roberts Piano Co.—"The House of Baldwin"—is located at 517 Main in Lynchburg, Va. They carry the Baldwin Acrosonic and Hamilton Pianos and Baldwin Orgasonic Electronic Organs.

This firm may well be termed the musical center of this section since they are promoting the art of music by the distribution art musical instruments and other musical goods.

Their instruments stand high in the favor of musicians as they are a quality line and are offered at reasonable prices.

In planning your child's education during the coming season, the routine of school work can be brightened by adding also the musical element.

To those who do not know the value in musical instruments, they will offer their professional counsel and instruct you that you have the proper tonal qualities.

They carry a complete line of all the latest hits in popular sheet music. Mail orders are always promptly filled.

We wish to heartily compliment this progressive firm upon the good that they have done in the musical world of this section of the state and refer them to all of our readers as worthy of your consideration.

The Peoples National Bank and Trust Company

The Peoples National Bank and Trust Co. main office is located at the corner of 8th and Main. Their branch office is at 1933 Fort Ave. in Lynchburg, Va. It's so easy to bank at the Peoples. They are a member of Federal Reserve System and Federal Deposit Insurance Corporation.

There are certain definite advantages in associating with a National Bank. Here you can enjoy every modern feature of strength and security. This Bank is chartered by the Federal government under whose close supervision it operates. They have as members of the Federal Reserve System enormous resources behind them and are thus able to protect their depositors to the fullest extent, regardless of the business or financial conditions of the country.

The history of this bank has been bound up closely with the prosperity and progress of this and surrounding territory. Their years of service to the people have been marked by efficiency in routine transactions and sound judgment in emergencies and opportunities all of which gives maximum value to a banking relationship.

The Board of Directors is composed of successful local business men of recognized ability and integrity. They have elected, as active officers, bankers with years of experience.

This Bank is going forward with this community. They represent a division of an organization with a high purpose—the harmony of service and safety. It is a bank where safety and service meet.

Here your savings are safeguarded. You have a National Bank Safety for your savings A friendly welcome awaits you.

We take great pleasure in congratulating this progressive bank in this business review upon the high position their note worthy business methods have merited.

P. V. Edmonds, Inc., Plumbing & Heating Contractors

P. V. Edmonds, Inc., Plumbing and Heating Contractors, is located at 12th and Grace in Lynchburg, Va. Dial 2-1401. "Serving Lynchburg Approximately Seventy Years." They feature plumbing and heating sales and service. They do residential and commercial work. See this firm for ZEROFAX Bottled Gas for cooking and heating. It's clean, fast and economical. Bottled or city gas appliances. Youngstown Kitchens, Magic Chef and Calorie Gas Stoves, gas boilers, oil heating and water heaters, gas and electric heating specialists and they do bathroom remodeling.

This capable firm of skilled plumbing engineers are fully equipped and experienced and will save you money on your old or new work. Let them figure with you and save money and add satisfaction.

This modern firm of sanitary engineers is among the foremost business houses in this section of the State. To visit this establishment is to see a very notable example of the substantial progress in the line of conveniences in the American home.

They are prepared to supply us most modern methods of steam heating, vapor heating, hot water heating, sanitary plumbing.

The sanitary engineer of the present city is a man of advanced ideas and a keen student of the laws of sanitation in each and every phase.

Whether you live in the city or country, remember, you are free at once. Why not enjoy the clothing conveniences of the modern home and you owe this to you family from the standpoint of health, happiness and contentment. You will find the members of this firm courteous and accommodating and they will be pleased to figure with you at any time on your particular requirements in this line. They will gladly furnish correct estimates on your work. By means of their long experience they are in a position to suggest the best plan in a way that will save you trouble and expense.

ELECTRIC SERVICE CO. Lynchburg

Electric Service Co. is located at 1009 5th in Lynchburg, Va. Dial 2-2285. They carry new and used motors and Motors, Industrial Transformers. They do motor and armature repairing, and rewinding and offer twenty-four hour service.

This firm specializes in repairs on all makes of motors and small armatures. They rewind, repair and rebuild. They have a shop that is best of service in industrial motor upkeep.

In the upbuilding of the modern American city of the twentieth century the service of the stationary motor engineers is of utmost value, much time will be required to keep your building uniform best all the time.

One of the features of their service is the roofing work. The proprietors are considered as an authority in this line and it will be well worth your while to consult them before deciding what kind of a roof to put on. Or if you have been having trouble with a leaky roof they will solve your problem and save you money. Furnace work is another feature of their service in which you will find heating economy and comfortable satisfaction.

All of the features of the trade are equally as well handled and every detail is given the most painstaking care.

Myers & Rhodes Equipment Co., Inc. Lynchburg

Myers and Rhodes Equipment Co., inc. is located at 1612 to 1614 Main st. in Lynchburg, Va. Call 7-2797. They are Oliver and the Ferguson System Sales and Service Dealers. They sell Oliver Crawler Tractors, Simplicity Garden Tractors, McCulloch Chain Saws, Iron Age Mini Sprayers, Corn Pickers, RPM Motor Oil, etc. Complete line of combines, balers, mower units, farm hardware, Myers Wise Elevators, dairy supplies, water systems, power mowers, Fairbanks Morse Hammer Mills, and corn shellers, and New Holland Equipment—forbaylabers, etc.

This progressive establishment is known far and wide for they are of the foremost dealers in farm implements and farm machinery of this section and handles lines known throughout the world.

This firm is under the direction of experienced management who are thoroughly familiar with the business of this section of the State than that of any other similar establishment in the nearby towns and cities.

All implements and farm machinery are of the latest pattern and include all of the most recent improved inventions and improvements. The stock is composed of implements and farm machinery known throughout the world as the best on the market. Men are in charge who are courteous and accommodating and who will be pleased to demonstrate to any farmer who desire to drop into the favorite trading place and keep up on the late models of farm implements and supplies.

This is the day and age when it is the patriotic duty of every man to see that he gets a maximum return from every acre of his land in order to do this it is necessary that he use modern and scientific methods. This firm has provided a line of the latest and most scientific farm implements and farm machinery for the farmers of this and adjoining counties and these are offered at prices so reasonable as to increase food production in this part of the country.

H. C. Ford Sheet Metal Works Madison Hgts.

H. C. Ford Sheet Metal Works is located on Amherst Tpke., Madison Heights, Va. Dial 2-7257. They do forced air duct, gas and oil heating, gas and oil conversions, and furnace installations. Also air conditioning.

Metropolitan service of the very highest order is available for the people of this section by this well known firm. No matter what problems you may have in these lines, all you have to do is to consult with them and they will be able to solve them for you to your satisfaction.

They have made a deep study of the system of heating that will understand the scientific part of modern heating. They can tell by looking at your plans of building what kind of a plant should be used, where the boilers should be placed and how

HOUSE OF PORTRAITS Lynchburg

House of Portraits is located on Wards Road, Lynchburg, Va. and features the finest in portraits, specializing in wedding portraits, weddings, candids, custom sound recording of entire wedding service. Appointments day and evening. Ask for Jack Manager and owner.

When in need of an engraving in the line of photography you will find this studio one of the very best in the community.

The Manager has especially prepared this studio to take care of those customers who desire the very best in photography.

The studio has an excellent reputation for the high class work turned out and for the prompt and courteous attention shown in each and every particular. They finish your photographs in the most up-to-date manner, insuring the best at all times. Their prices are within reach of every one. All telephone appointments will be promptly taken care of. The proprietor has established a large and substantial patronage for the people of this city and surrounding territory.

Every customer leaves a picture. Photographs have always been more than a mere gift sentiment. A photograph, for example, always delights because of the real significance of the occasion as well as the regard and the esteem in which the gift itself is held. So when you give, let your gift fulfill some existing desire for something pretty.

The proprietor has always been a booster for the community and through his efforts many out-of-town business has been attracted here. We take great pleasure in recommending this Studio.

A Growing Newspaper
In A Growing Town

TIMES-VIRGINIAN

Historic Appomattox Gave
Unity and Peace to America

A LIVE WEEKLY NEWSPAPER AT HISTORIC APPOMATTOX COURT HOUSE VIRGINIA

E 62 NUMBER 33 APPOMATTOX, VIRGINIA THURSDAY AUGUST 12, 1954 Subscription Rate: $2 Per Year

Father Oarkleaf

By c. h. r.

ere is my new evidence of what ome town we have east of ville, Va. We were coming 15, from the Deep South Raleigh, N. C. we came huge billboard advertising Va. and urging motorists ver 15" so they could visit community. We have also other billboards well up U. spring the same message. e that thinks enough of ople to erect huge billboards and is a credit to the ndred miles away, is on

s an item I have been er in my mind for quite ed perhaps I might chat Twenty years ago it was occurrence for "small ilks to take an airplane es on a Sunday afternoon, would be at some big field and would take up passer about $3.00 each. I paid eral times. It was a dare- of thing. You never knew he taling wire holding the together would last for flight. Once Mother and I "went up" on a afternoon, in a plane operen Senator Ferguson's e Farm here. The late ans and Mrs. Mann went I remember that. Yes.. days, it was an ordinary people to experience the flying. And then came r II. Air power was the and we raved about the thousands of planes on the airship was the ST TOMORROW in civil- ... and civilians would private planes just like their passenger cars. And, my editor, I believed that er two after World War ssibility that the name and get in on the ground ntal sales. What Happen- that is a $64 question. ... we had at least three ing fields here. From the ed before World War II, have thought that surely here Appomattox people and it open at all times to and, I do not believe that percentage of the civil- ... have been any at all heating. ... was the case twenty I have questioned some ... Raleigh, N. C. we came ... Va. and urging motorists ... per 15" so they could visit ... community. We have also ... billboards well up U. ... spring the same message. ... that thinks enough of ... people to erect huge bill- ... hundred miles away, is on

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